

Kinni Health & Wellness Privacy Policy

Effective Date: 7/31/2026

Kinni Health & Wellness ("we," "our," or "us") respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, and protect your information when you interact with our website, services, and messaging programs.

1. Information We Collect

We may collect the following types of information when you interact with us:

- **Personal Information:** Name, phone number, email address, and any other details you voluntarily provide.
- **Technical Information:** IP address, browser type, device information, and usage data collected through cookies or similar technologies.
- **SMS Opt-In Information:** When you provide your phone number and consent to receive SMS notifications or marketing messages, we collect and store your opt-in status and related communication preferences.

2. How We Use Your Information

We may use your information to:

- Provide requested services and respond to inquiries
- Send SMS notifications, appointment reminders, and (if applicable) marketing communications (when consented)
- Improve our website, services, and customer experience
- Comply with legal obligations

Message frequency may vary. Message and data rates may apply.

3. SMS Messaging Program

By opting in to receive text messages from Kinni Health & Wellness:

- You agree to receive SMS notifications, alerts, and (if applicable) marketing messages.
- Message frequency may vary.

- You can cancel the SMS service at any time by replying STOP. Upon sending "STOP," we will confirm your unsubscribe status via SMS, and you will no longer receive text messages from us.
- For assistance, reply HELP or contact us directly at [715-307-8422](tel:715-307-8422) or brandi@kinnihealthandwellness.com.
- Carriers are not liable for delayed or undelivered messages.

4. Data Sharing and Disclosure

- We respect your privacy and do not sell your personal information.
- No mobile information will be shared with third parties or affiliates for marketing or promotional purposes.
- Information sharing with subcontractors in support services (such as customer service or technology providers) is permitted.
- All other use case categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties, excluding aggregators and providers of the text message services.
- We may disclose information if required by law, regulation, or legal process.

5. Data Security

We use administrative, technical, and physical safeguards designed to protect your personal information against unauthorized access, loss, misuse, or alteration.

6. Your Rights and Choices

You have the right to:

- Opt out of SMS messages at any time by replying STOP.
- Request access to or deletion of your personal data.
- Update your contact preferences by reaching out to us using the information below.

7. Links to Third-Party Sites

Our website may contain links to external websites. We are not responsible for the content or privacy practices of those sites. We encourage you to review their privacy policies.

8. Updates to This Policy

We may update this Privacy Policy from time to time. All changes will be posted on this page with a revised "Effective Date."

9. Contact Information

If you have any questions, concerns, or privacy-related inquiries, please contact us at:

Kinni Health & Wellness

120 Sunwood Valley Lane

River Falls. WI 54022

Email: brandi@kinnihealthandwellness.com

Phone: 715-307-8422